



AM BEST FINDS INVESTORS HERITAGE'S OUTLOOK POSITIVE, FINANCIAL STRENGTH RATINGS AFFIRMED

FRANKFORT, KY – May 7, 2019 – AM Best announced on May 1 that it has revised upward Investors Heritage's outlook to positive from stable and affirmed our Financial Strength Rating of B+ (Good) and Long-Term Issuer Credit Rating (Long-Term ICR) of "bbb-." The ratings agency cited our balance sheet strength, which it categorized as strong; our developing business profile, which includes new lines of business, such as the Heritage Builder annuity launched last October, and increased geographic availability of our products; and our enterprise risk controls.

"We are pleased that AM Best recognizes the strength of our business and the progress we are making in growing Investors Heritage," said Harry Lee Waterfield II, CEO of Investors Heritage. "Every day, our people work to affirm the trust that our policyholders and agents have placed in us. This recognition of our efforts builds on the momentum that we are seeing as we continue to demonstrate our value in new and existing markets and with new products and exceptional service."

Read the release from AM Best: <https://www.businesswire.com/news/home/20190501005929/en/Revises-Outlooks-Positive-Investors-Heritage-Life-Insurance>

ABOUT INVESTORS HERITAGE

Investors Heritage Life Insurance Company offers its policyholders a wide range of insurance solutions backed by a track record of exceptional service. The company was founded in 1960 and is headquartered in Frankfort, Kentucky, with a rich and growing tradition of providing tools to help people build and manage their legacies as a leader in preneed and final expense policies, and through its new retirement and wealth management offerings. For more information, please visit investorsheritage.com.

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