



## INVESTORS HERITAGE NAMES BRIAN EGE REGIONAL PRENEED MANAGER, INDIANA & MICHIGAN

December 6, Frankfort, KY – Investors Heritage strengthened its preneed division with the addition of Brian Ege as the Regional Preneed Director for Indiana and Michigan. Brian is a licensed funeral director, embalmer, and insurance agent.

“We look forward to Brian getting out into the field to meet with our current clients and also introduce Investors Heritage to new funeral homes throughout Indiana and Michigan,” said Garth Waterfield, VP of Sales and Distribution. “We continue to focus on making preneed easy for the funeral directors we work with, and Brian’s direct knowledge of the industry furthers our commitment to that.”

Brian has worked as a funeral director and embalmer for the past seven years in northern Indiana after graduating from Mid-America College of Funeral Service. Since 2015, Brian has been the Managing Funeral Director of Riverview Funeral Home in his hometown of Peru. He also served as the funeral home’s licensed preneed agent, helping the people of Miami County pre-arrange and pre-fund their chosen funeral services.

“The men and women working in the funeral industry are a special group, and their needs are unique,” said Jay Slatton, Director of Preneed Development. “Brian has first-hand experience with the challenges facing our industry and can offer the necessary service and solutions to our funeral home partners.”

Brian and his wife, Natasha, will continue to live in Peru, where he has served as the President of the City Parks Board, a member of United Way Board, and a member of the Rotary Club.

“I’ve enjoyed serving the families of Peru as their local funeral director and have always taken great care to give every person that walks through the door the time and attention they deserve,” Ege said. “It’s my goal to bring that same level of dedication and personal care to every one of our funeral home partners in Indiana and Michigan.”

Brian is the second funeral director hired by Investors Heritage in the last six months. Ege’s appointment is part of a continuous effort by Investors Heritage to expand its stake in the preneed market. Part of that effort has come through creating competitive products that are designed to be easy to use and understand.

“We’ve been growing our preneed business for the last 20 years, and hiring Brian is another major step in that growth,” said Garth Waterfield. “Our commitment to service is what sets us apart. Continuing to hire people with intimate knowledge of the industry to support our funeral home partners across the country makes all the difference.”

### **ABOUT INVESTORS HERITAGE**

Investors Heritage Life Insurance Company offers its policyholders a wide range of insurance solutions backed by a track record of exceptional service. The company was founded in 1960 and is headquartered in Frankfort, Kentucky, with a rich and growing tradition of providing tools to help people build and manage their legacies as a leader in preneed and final expense policies, and through its new retirement and wealth management offerings. For more information, please visit [investorsheritage.com](http://investorsheritage.com).

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### **MEDIA RELATIONS CONTACT**

Anthony Lacavaro  
Aquarian Holdings  
1 (212) 720-1015  
[Alacavaro@aquarianlp.com](mailto:Alacavaro@aquarianlp.com)

