



INVESTORS HERITAGE RANKS AMONG FASTEST-GROWING PRIVATE COMPANIES ON THE 2020 INC. 5000

August 28, 2020, Frankfort, KY – Investors Heritage Life Insurance Company (“Investors Heritage”) is pleased to announce that it was named to Inc. Magazine’s 2020 Inc. 5000 list, which ranks the nation’s fastest-growing private companies.

With three-year growth of 371%, Investors Heritage ranked as the second fastest-growing private life insurer nationwide, the sixth fastest-growing private company in Kentucky, and the fourth oldest company to make the list. The company ranked 1,213 across all industries nationally.

“We’re proud to be recognized on Inc’s list of fastest-growing private companies,” said Rob Hardy, Chief Executive Officer of Investors Heritage. “Our recent entry into the Retirement & Savings market has fueled our growth and that has only been possible through the work of our dedicated team. While we’ve been able to grow significantly, we have not lost sight of our tradition of client service.”

Investors Heritage launched its Heritage Builder, a multiyear guaranteed annuity, in late 2018 following its announced partnership with Aquarian Holdings, a private investment firm that invests in and operates financial services and insurance companies. Aquarian worked closely with the 60-year old insurer to broaden its product offering by extending regulatory capital to underwrite new product lines and an established network within the annuity industry to grow its distribution footprint.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, along with methodology, can be found at www.inc.com/inc5000.

The ranking is the latest recognition of Investors Heritage’s recent growth. S&P Global also ranked Investors Heritage as the fifth fastest growing U.S. annuity insurer and sixth fastest growing U.S. life insurer overall by total-filed life, annuity, and accident and health direct premiums, on volume of more than \$275 million and growth of 161% year over year.¹

About Investors Heritage

Investors Heritage Life Insurance Company offers its policyholders a wide range of insurance solutions backed by a track record of exceptional service. Founded in 1960 and headquartered in Frankfort, Kentucky, the company has a rich and growing tradition of providing tools to help people build and manage their legacies as a leader in preneed and final expense policies, and through its new retirement and wealth management offerings. For more information, please visit <https://investorsheritage.com/>.

1. S&P Global: <https://www.spglobal.com/marketintelligence/en/news-insights/research/fastest-growing-us-insurers-from-2019-face-vastly-different-reality-in-2020>

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