

INVESTORS HERITAGE AGAIN NAMED TO INC 5000 FASTEST-GROWING LIST

September 8, 2022, Frankfort, KY – Investors Heritage Life Insurance Company ("Investors Heritage") is pleased to announce it was named to Inc. Magazine's 2022 Inc. 5000 list. This is Investors Heritage's second appearance on the Inc. 5000 list of fastest-growing private companies. With three-year growth of 271%, Investors Heritage ranked 2,185 across all industries nationally in 2022.

"Our growth is a testament to the ability of our team to work with our partners and quickly develop and launch products needed in the retirement planning space," said Rob Hardy, Chief Executive Officer of Investors Heritage.

Investors Heritage's growth was driven by its entrance into the Retirement & Savings market in 2018 following its acquisition by Aquarian Holdings. Since then, Investors Heritage has launched three retirement products – the Heritage Builder multi-year guaranteed annuity and the Heritage Income Advantage and Heritage Growth Advantage fixed-indexed annuities.

The ranking is the latest recognition of Investors Heritage's recent growth. In 2019 and 2022, Investors Heritage topped the S&P Global ranking of fastest-growing U.S. life and annuity insurers. In 2020, Investors Heritage placed in the top 10, while also providing third-party administration services for two other life companies in the top 10 the same year.

John Frye, President of Investors Heritage, said, "While the successful launch of new products has led to our recent growth, it is important that we have made that growth thoughtfully, while not losing sight of our commitment to providing our clients with excellent service or sacrificing our desire for innovation."

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, along with methodology, can be found at www.inc.com/ inc5000.

About Investors Heritage

Investors Heritage Life Insurance Company offers a wide range of insurance solutions backed by a track record of exceptional service. Founded in 1960 and headquartered in Frankfort, Kentucky, the company has a rich and growing tradition of providing tools to help people build and manage their legacies as a leader in preneed and final expense policies, and through its new retirement and wealth management offerings. For more information, please visit https://investorsheritage.com.

About Aquarian Holdings

Aquarian Holdings is a diversified holding company with interests in businesses including insurance, asset management, real estate, and technology. We draw on our decades of collective experience to provide debt and equity capital solutions that meet the objectives of our partners and portfolio companies. For more information, please visit www.aquarianlp.com.

###

Media Contact Anthony Lacavaro Aquarian Holdings alacavaro@aquarianlp.com 212.720.1090