HERITAGE GROWTH ADVANTAGE 10-YEAR

AS OF 03/17/25

Participation and Cap Rates guaranteed for Surrender Period.		Changes noted in pink text. HYPOTHETICAL PROJECTED		
	HGA	Last 10	High	Low
Nasdaq-100 Volatility Control 10%™ NC Inc Not currently available in California	dex			
1-Year Point-to-Point Participation Rate	90%	9.75%	11.43%	7.64%
2-year Point-to-Point Participation Rate	125%	11.24%	15.26%	9.63%
Morgan Stanley Dynamic US Equities				
1-Year Point-to-Point Participation Rate	100%	9.10%	10.80%	8.72%
2-year Point-to-Point Participation Rate	155%	8.81%	13.53%	8.79%
S&P MARC 5%				
1-Year Point-to-Point Participation Rate	150%	6.47%	8.96%	6.32%
2-year Point-to-Point Participation Rate	190%	6.68%	10.41%	5.90%
SG Entelligent Agile 6% VT Index				
1-Year Point-to-Point Participation Rate	130%	5.88%	10.43%	5.88%
2-year Point-to-Point Participation Rate	165%	5.17%	12.03%	5.17%
CAP RATE				
S&P 500® Dynamic Intraday TCA				
1-Year Point-to-Point Cap Rate	10.50%	7.07%	7.70%	5.82%
FIXED RATE*				
Fixed Account	3.50%	3.50%	3.50%	3.50%
Guaranteed Minimum Interest Rate (Most States)	2.85%			
Guaranteed Minimum Interest Rate (CA Only)	2.90%			

^{*}Fixed Rate guaranteed 1 year in California.

HGA SERIES-RS

The hypothetical projected illustrated rates are a statistical analysis based on simulated analysis and hypothetical scenarios of the index values through 12/31/2024 and current rates as of the date of the rate sheet, which are subject to change. These simulations are used to estimate how an index might have performed during the specified period. It is important to note that these analyses do not reflect actual investment results and are provided for informational purposes only.

The illustrated rates assume index performance will repeat and non-guaranteed (current) elements of the contract will not change. The hypothetical nature of this data means that it does not account for all possible market conditions or events that could impact actual performance. It is likely that such performance will not repeat, and the actual index performance will be higher or lower than those demonstrated in the illustrated rates. The values in the illustrated rates are not guarantees or even estimates of the amounts you can expect to receive.

PO Box 717 Frankfort, KY 40602 800.422.2011 www.investorsheritage.com

03-2025



HERITAGE GROWTH ADVANTAGE +

AS OF 03/17/25

Participation and Cap Rates guaranteed for Surrender Period.

Changes noted in pink text.

HYPOTHETICAL PROJECTED

PARTICIPATION RATE		ILLUSTRATED RATES		
	HGA+	Last 10	High	Low
Nasdaq-100 Volatility Control 10%™ NC I Not currently available in California	ndex			
1-Year Point-to-Point Participation Rate	65%	7.11%	8.30%	5.56%
2-year Point-to-Point Participation Rate	95%	8.78%	11.81%	7.53%
Morgan Stanley Dynamic US Equities				
1-Year Point-to-Point Participation Rate	75%	6.88%	8.18%	6.60%
2-year Point-to-Point Participation Rate	130%	7.52%	11.55%	7.51%
S&P MARC 5%				
1-Year Point-to-Point Participation Rate	105%	4.57%	6.30%	4.47%
2-year Point-to-Point Participation Rate	145%	5.21%	8.08%	4.61%
SG Entelligent Agile 6% VT Index				
1-Year Point-to-Point Participation Rate	95%	4.36%	7.66%	4.36%
2-year Point-to-Point Participation Rate	135%	4.28%	9.96%	4.28%
CAP RATE				
S&P 500® Dynamic Intraday TCA				
1-Year Point-to-Point Cap Rate	7.00%	4.85%	5.46%	4.29%
FIXED RATE*				
Fixed Account	3.00%	3.00%	3.00%	3.00%
Guaranteed Minimum Interest Rate (Most States)	2.85%			
Guaranteed Minimum Interest Rate (CA Only)	2.90%			
ACCOUNT VALUE				

^{*}Fixed Rate guaranteed 1 year in California.

Premium Bonus (HGA+ Only)

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10%

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HERITAGE GROWTH ADVANTAGE 7-YEAR

AS OF 03/17/25

Participation and Cap Rates guaranteed for Surrender Period.

Changes noted in pink text.

03-2025

PARTICIPATION RATE		HYPOTHETICAL PROJECTED ILLUSTRATED RATES		
	HGA	Last 10	High	Low
Nasdaq-100 Volatility Control 10%™ NC Not currently available in California	Index			
1-Year Point-to-Point Participation Rate	85%	9.23%	10.80%	7.23%
2-year Point-to-Point Participation Rate	120%	10.84%	14.70%	9.29%
Morgan Stanley Dynamic US Equities				
1-Year Point-to-Point Participation Rate	100%	9.10%	10.80%	8.72%
2-year Point-to-Point Participation Rate	155%	8.81%	13.53%	8.79%
S&P MARC 5%				
1-Year Point-to-Point Participation Rate	145%	6.26%	8.67%	6.12%
2-year Point-to-Point Participation Rate	185%	6.52%	10.16%	5.76%
SG Entelligent Agile 6% VT Index				
1-Year Point-to-Point Participation Rate	125%	5.67%	10.04%	5.67%
2-year Point-to-Point Participation Rate	160%	5.02%	11.68%	5.02%
CAP RATE				
S&P 500® Dynamic Intraday TCA				
1-Year Point-to-Point Cap Rate	9.5%	6.49%	7.11%	5.43%
FIXED RATE*				
Fixed Account	3.45%	3.45%	3.45%	3.45%
Guaranteed Minimum Interest Rate (Most States)	2.85%			
Guaranteed Minimum Interest Rate (CA Only)	2.90%			

^{*}Fixed Rate guaranteed 1 year in California.

HGA SERIES-RS

The hypothetical projected illustrated rates are a statistical analysis based on simulated analysis and hypothetical scenarios of the index values through 12/31/2024 and current rates as of the date of the rate sheet, which are subject to change. These simulations are used to estimate how an index might have performed during the specified period. It is important to note that these analyses do not reflect actual investment results and are provided for informational purposes only.

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