HERITAGE GROWTH ADVANTAGE 10-YEAR

AS OF 10/1/24

Changes noted in pink text. Participation and Cap Rates guaranteed for Surrender Period. HYPOTHETICAL PROJECTED PARTICIPATION RATE **ILLUSTRATED RATES HGA** Last 10 High Low Morgan Stanley Dynamic US Equities 1-Year Point-to-Point Participation Rate 100% 8.72% 10.80% 8.72% 2-year Point-to-Point Participation Rate 8.79% 155% 13.53% 8.79% S&P MARC 5% 150% 6.86% 8.96% 6.32% 1-Year Point-to-Point Participation Rate 6.66% 190% 10.41% 5.90% 2-year Point-to-Point Participation Rate SG Entelligent Agile 6% VT Index 1-Year Point-to-Point Participation Rate 130% 7.04% 10.43% 7.04% 2-year Point-to-Point Participation Rate 165% 7.86% 12.03% 7.86% CAP RATE S&P 500[®] Dynamic Intraday TCA 6.63% 1-Year Point-to-Point Cap Rate 10.5% 7.70% 5.82% FIXED RATE*

The hypothetical projected illustrated rates are a statistical analysis based on simulated analysis and hypothetical scenarios of the index values through 12/31/2023 and current rates as of the date of the rate sheet, which are subject to change. These simulations are used to estimate how an index might have performed during the specified period. It is important to note that these analyses do not reflect actual investment results and are provided for informational purposes only.

3.5%

3.0%

The illustrated rates assume index performance will repeat and non-guaranteed (current) elements of the contract will not change. The hypothetical nature of this data means that it does not account for all possible market conditions or events that could impact actual performance. It is likely that such performance will not repeat, and the actual index performance will be higher or lower than those demonstrated in the illustrated rates. The values in the illustrated rates are not guarantees or even estimates of the amounts you can expect to receive.



3.5%

3.5%

Fixed Account

Guaranteed Minimum Interest Rate (GMIR)

3.5%



HERITAGE GROWTH ADVANTAGE —

AS OF 10/1/24

Participation and Cap Rates guaranteed for Surrender Period. PARTICIPATION RATE		Changes noted in pink text.			
		HYPOTHETICAL PROJECTED ILLUSTRATED RATES			
	HGA+	Last 10	High	Low	
Morgan Stanley Dynamic US Equities					
1-Year Point-to-Point Participation Rate	75%	6.60%	8.18%	6.60%	
2-year Point-to-Point Participation Rate	130%	7.51%	11.55%	7.51%	
S&P MARC 5%					
1-Year Point-to-Point Participation Rate	105%	4.85%	6.30%	4.47%	
2-year Point-to-Point Participation Rate	145%	5.15%	8.08%	4.61%	
SG Entelligent Agile 6% VT Index					
1-Year Point-to-Point Participation Rate	95%	5.20%	7.66%	5.20%	
2-year Point-to-Point Participation Rate	135%	6.52%	9.96%	6.52%	
CAP RATE					
S&P 500® Dynamic Intraday TCA					
1-Year Point-to-Point Cap Rate	7.0%	4.75%	5.46%	4.29%	
FIXED RATE*					

ACCOUNT VALUE

Fixed Account

Premium Bonus (HGA+ Only)

Guaranteed Minimum Interest Rate (GMIR)

The hypothetical projected illustrated rates are a statistical analysis based on simulated analysis and hypothetical scenarios of the index values through 12/31/2023 and current rates as of the date of the rate sheet, which are subject to change. These simulations are used to estimate how an index might have performed during the specified period. It is important to note that these analyses do not reflect actual investment results and are provided for informational purposes only.

3.0%

3.0%

10%

3.0%

3.0%

The illustrated rates assume index performance will repeat and non-guaranteed (current) elements of the contract will not change. The hypothetical nature of this data means that it does not account for all possible market conditions or events that could impact actual performance. It is likely that such performance will not repeat, and the actual index performance will be higher or lower than those demonstrated in the illustrated rates. The values in the illustrated rates are not guarantees or even estimates of the amounts you can expect to receive.



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3.0%

HERITAGE GROWTH ADVANTAGE 7-YEAR

AS OF 10/1/24

Participation and Cap Rates guaranteed for Surrender Period.		Changes noted in pink text.		
PARTICIPATION RATE		HYPOTHETICAL PROJECTED ILLUSTRATED RATES		
	HGA	Last 10	High	Low
Morgan Stanley Dynamic US Equities				
1-Year Point-to-Point Participation Rate	100%	8.72%	10.80%	8.72%
2-year Point-to-Point Participation Rate	155%	8.79%	13.53%	8.79%
S&P MARC 5%				
1-Year Point-to-Point Participation Rate	145%	6.64%	8.67%	6.12%
2-year Point-to-Point Participation Rate	185%	6.49%	10.16%	5.76%
SG Entelligent Agile 6% VT Index				
1-Year Point-to-Point Participation Rate	125%	6.78%	10.04%	6.78%
2-year Point-to-Point Participation Rate	160%	7.64%	11.68%	7.64%
CAP RATE				
S&P 500® Dynamic Intraday TCA				
1-Year Point-to-Point Cap Rate	9.50%	6.14%	7.11%	5.43%
FIXED RATE*				
Fixed Account	3.45%	3.45%	3.45%	3.45%
Guaranteed Minimum Interest Rate (GMIR)	3.0%			

The hypothetical projected illustrated rates are a statistical analysis based on simulated analysis and hypothetical scenarios of the index values through 12/31/2023 and current rates as of the date of the rate sheet, which are subject to change. These simulations are used to estimate how an index might have performed during the specified period. It is important to note that these analyses do not reflect actual investment results and are provided for informational purposes only.

The illustrated rates assume index performance will repeat and non-guaranteed (current) elements of the contract will not change. The hypothetical nature of this data means that it does not account for all possible market conditions or events that could impact actual performance. It is likely that such performance will not repeat, and the actual index performance will be higher or lower than those demonstrated in the illustrated rates. The values in the illustrated rates are not guarantees or even estimates of the amounts you can expect to receive.



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- The Index contains a variable index deduction factor. The Index includes a variable index deduction mechanism that scales upward based on positive recent performance of the Index, up to a maximum of 0.20% per business day. Such index deduction is applied when calculating the level of the Index and will thus reduce the return of the Index. Over the following period April 2, 2007 May 31, 2022, the average daily variable deduction factor has been 0.025%.

- The Index nor any of the components comprising the Index are guaranteed to yield specific results. There can be no assurance that the Index will be successful.
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